

**MINUTES OF THE MEETING OF THE
LOUISIANA MOTOR VEHICLE COMMISSION
MOTOR VEHICLE SALES FINANCE DIVISION
3017 Kingman Street
Metairie, Louisiana 70006
Monday, November 17, 2025**

The meeting was called to order at 11:23 a.m. by Chairman Greg A. Lala.

Present were:

Chairman Greg A. Lala	Commissioner Alexis D. Hocevar
Commissioner Laurie McCants	Commissioner V. Price LeBlanc, Jr.
Commissioner Allen G. Waddell	Commissioner Eric R. Lane
Commissioner Keith D. Rutherford	Commissioner Scott A. Courville
Commissioner Lloyd L. Vaughn	Commissioner Donna C. Corley
Commissioner Maurice C. Guidry	Commissioner Michelle Hargroder
Commissioner Geoffery S. Hebert	

Amy Casey, Executive Director
Adrian F. LaPeyronnie, III, Counselor
Gregory F. Reggie, Counselor

Absent were:

Commissioner Allen O. Krake	Commissioner Otis W. Favre, Jr.
-----------------------------	---------------------------------

Also, in attendance were Commission staff: Ingya Cattle, Assistant Executive Director; Scott Landreneau, Commission Investigator Supervisor; Commission Investigators: Neil Rogers, Antoine DeRouen, Kevin Broussard, Ben Guidry, Angel Brisson, Brandon Bailey, and George Fuller; Stacey Broussard, Administrative Supervisor; Brandy DeLucca; License Analyst; and Evan Conners, Accountant Technician

Executive Director Casey advised the Commission Members a pre-hearing had been held on September 9, 2025, pursuant to LA-R.S. 49:977.3(C), regarding Hearing #2025-154, Auto Trends LLC, 9828 Airline Highway, Baton Rouge, LA 70809, for alleged violations of LA-R.S. 6:969.35.A. (1); Louisiana Administrative Code Title 46. Part V. Subpart 3. Chapter 73. Licensing §7301. A.(1) a. & b. License Requirement and Exception. In attendance representing Auto Trends LLC was Damien Bowling, Owner; and representing the Commission were: Chairman Gregory LaLa; Counselor Gregory F. Reggie; Scott Landreneau, Commission Investigator Supervisor; Neil Rogers and Angel Brisson, Commission Investigators; Stacey Broussard, Administrative Supervisor; Brandy DeLucca and Antoinette Moore, License Analysts; Ingya Cattle, Assistant Executive Director; and Amy Casey, Executive Director. The Executive Director advised the Commission Members the following Consent Judgment had been recommended by Chairman Gregory LaLa and accepted by the representative of Auto Trends LLC, if accepted and ratified by the Commission. Commissioner Waddell made a motion to accept and ratify the Consent Judgment in this matter. Commissioner Hargroder seconded this motion, and it was unanimously approved.

IN RE:

Hearing #2025-154

**Auto Trends LLC
9828 Airline Highway
Baton Rouge, LA 70809**

Alleged violations of LA-R.S. 6:969.35.A. (1); Louisiana Administrative Code Title 46. Part V. Subpart 3. Chapter 73. Licensing §7301. A.(1) a. & b. License Requirement and Exception

CONSENT JUDGMENT

After considering the entire record in this matter and the interest of the parties in amicably resolving it, the parties have consented to a judgment in favor of the Louisiana Motor Vehicle Commission based upon alleged violations by Auto Trends LLC of LA-R.S. 6:969.35.A. (1); Louisiana Administrative Code Title 46. Part V. Subpart 3. Chapter 73. Licensing §7301. A.(1) a. & b. License Requirement and Exception. Therefore, based on the parties' mutual consent:

IT IS HEREBY AGREED by and between Auto Trends LLC and the Louisiana Motor Vehicle Commission that respondent waives:

- A. Any further procedural rights or remedies afforded under the law;
- B. The requirement that the Commission's judgment recites statement of a findings of fact and conclusions of law; and

C. All rights to seek judicial review or otherwise to challenge or contest the validity of the judgment entered pursuant to this agreement.

IT IS HEREBY FURTHER AGREED that the Notice issued in the above caption matter may be used in construing the terms of the order. No agreement, understanding, representation or interpretation not contained in the order or the agreement may be used to vary or contradict the terms of the order.

IT IS AGREED, ADJUDGED, AND DECREED that Auto Trends LLC in complete satisfaction of all above-referenced violations, pay a fine to the Louisiana Motor Vehicle Commission in the amount of FIVE THOUSAND (\$5,000.00) DOLLARS. The Commission agrees, as part of this settlement, that the consent judgment is prospective so any other alleged violation by Auto Trends LLC of the same provision that pre-dates the violation(s) addressed in this consent judgment will not be pursued as a violation.

IT IS FURTHER AGREED, ADJUDGED, AND DECREED that Auto Trends LLC is placed on a TWENTY-FOUR (24) MONTH probation beginning the date this consent judgment is rendered and signed and adhering to all Rules and Regulations of this Commission and Louisiana laws applicable to this Commission during the probationary period.

IT IS FURTHER AGREED, ADJUDGED, AND DECREED that Auto Trends LLC pay the administrative cost to the Louisiana Motor Vehicle Commission in the amount of FOUR HUNDRED (\$400.00) DOLLARS.

JUDGMENT RENDERED AND SIGNED this 17TH day of November, 2025.

Chairman Gregory Lala
LOUISIANA MOTOR VEHICLE COMMISSION

AGREED:

AUTO TRENDS LLC

By: _____

LOUISIANA MOTOR VEHICLE COMMISSION

By: _____
Gregory Reggie, Commission Counsel

Chairman Lala called for a reading of the minutes of the regularly scheduled meeting on September 8, 2025. Commissioner LeBlanc made a motion to accept the minutes as read. Commissioner Hargroder seconded this motion, and it was unanimously approved.

Chairman Lala called for a review of the motor vehicle sales finance licenses issued.

Executive Director Casey reported the applications and supporting documentation were in order for the following initial motor vehicle sales finance applicants.

<i>SALES FINANCE COMPANY</i>	<i>CITY</i>	<i>LIC. #</i>
J & J's Bargain Barn LLC	Bossier City, Louisiana	#SF-2024-01316
Kenner Automax LLC	Kenner, Louisiana	#SF-2024-01317
Kenner Automax LLC	Kenner, Louisiana	#SF-2024-01318
Ross Downing GMC Cadillac, L.L.C. DBA Ross Downing GMC, Ross Downing Cadillac	Hammond, Louisiana	#SF-2025-01300
Parish Tractor Company LLC DBA Parish Tractor Company, LLC	Gonzales, Louisiana	#SF-2025-01302
Kawasaki Motors Retail Finance, LLC	Foothill Ranch, California	#SF-2025-01303
Randy Morace DBA Rivertowne Auto Sales	Ferriday, Louisiana	#SF-2025-01304
Goldman Equipment, L.L.C.	Rayville, Louisiana	#SF-2025-01305
Twin City Motors, Inc.	Monroe, Louisiana	#SF-2025-01306
McKinney Saw and Cycle, Inc. DBA McKinney Honda; McKinney Kawasaki; McKinney Outdoor Superstore	Ruston, Louisiana	#SF-2025-01307
Death Valley Motorsports, LLC	Gonzales, Louisiana	#SF-2025-01308
Bridgecrest Acceptance Corporation	Fort Worth, Texas	#SF-2025-01309
Towers Baton Rouge Powersports, LLC DBA Towers' Baton Rouge Harley-Davidson	Baton Rouge, Louisiana	#SF-2025-01313
OLX Motors and Service LLC	Metairie, Louisiana	#SF-2025-01314

Regional Finance Company of Louisiana, LLC DBA Regional Finance	Monroe, Louisiana	#SF-2025-01315
Regional Finance Company of Louisiana, LLC DBA Regional Finance	Alexandria, Louisiana	#SF-2025-01316
Espino's Auto Sales LLC	Shreveport, Louisiana	#SF-2025-01317
Ace Auto Sales & Detail LLC	Livingston, Louisiana	#SF-2025-01318
Yarbrough Enterprises, LLC DBA Idom Auto Sales	Ruston, Louisiana	#SF-2025-01319
Southern Premier Automotive LLC DBA Southern Premier Automotive	Lafayette, Louisiana	#SF-2025-01320
LVNV Funding LLC	Greenville, South Carolina	#SF-2025-01321
Resurgent Secured Assets LLC	Greenville, South Carolina	#SF-2025-01322
4-H Equipment, L.L.C.	Denham Springs, Louisiana	#SF-2025-01323

Commissioner Rutherford made a motion to ratify the motor vehicle sales finance licenses issued to these initial motor vehicle sales finance applicants. Commissioner Hargroder seconded this motion, and it was unanimously approved.

Chairman Lala called for a review of the GAP Administrator licenses issued.

Executive Director Casey reported the application and supporting documentation were in order for the following initial GAP Administrator applicants.

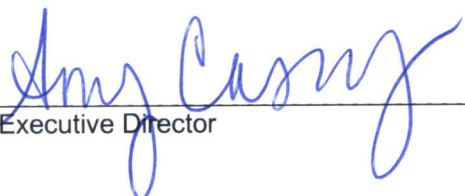
GAP ADMINISTRATOR	CITY	LIC. #
Brown & Brown of Kentucky, LLC	Columbia, Kentucky	#GA-2025-00172

Commissioner Waddell made a motion to ratify the GAP Administrator license issued to this initial GAP Administrator applicant. Commissioner Lane seconded this motion, and it was unanimously approved.

Chairman Lala called for a review of the licenses issued. Commissioner Hebert made a motion to ratify the licenses issued: Sales Finance: #SF-2024-01316 through #SF-2024-01318; #SF2025-01300 through #SF-2025-01323; #SF-2026-00100 through #SF-2026-00253; GAP Administrators: #GA-2025-00172. Commissioner Guidry seconded this motion, and it was unanimously approved.

There being no further business, Commissioner LeBlanc made a motion to adjourn the meeting at 11:27 a.m. Commissioner Lane seconded this motion, and it was unanimously approved.


Chairman Lala


Executive Director